



CoreLogic®

# Retail and Franchise Solutions

See your business in a whole new light. Plug into our leading property and location data today to start problem-solving more efficiently and running your business more effectively.



## Lead Generation Solutions:

CoreLogic can provide comprehensive data to target specific audiences for acquisition and retention. Data and insights include home characteristics, home sales activity, and other profile and lifestyle data including demographics and estimated household income\*. Better quality leads can be achieved by segmenting CoreLogic data in various ways, such as new owners, borrowers and investors, and property sales price, and more.

In addition, create custom digital audiences delivered to the platform of your choice, providing the context needed to drive digital marketing strategies.

*\*Certain datasets and information not available for California.*



## Location Planning Solutions:

Access the most comprehensive property and owner information to shorten time-to-market cycles, enhance business processes, improve decision making and streamline asset management. Target specific audiences to maximize marketing efforts.

Our data not only lets you see what the market is doing right now, it illustrates how current market performance has changed, is changing, and is likely to change in the near-term future.



## Tax Management Solutions:

Reduce your risk with the most essential data, regulatory information, and business logic seamlessly integrated with your systems and workflows to process tax transactions at scale.

Gain efficiency with transparent, real-time access to your data 24/7 with flexible scorecards and reporting of payments and verifications.



Plan site selection and de-selection priorities based on property data and market trends.



Improve cost containment, project timelines and productivity.



Forecast future service demands and access neighborhood trends.



Assess exposure to natural hazards including storm, fire, and land-based risks.



Improve safety and compliance.



Identify optimal target audiences for customer acquisition.



Personalize marketing communications based on key data and demographics.



Improve geo-fencing, digital targeting, and other omni-channel marketing capabilities.



Analyze property level insights, competitive and market trends to improve business performance.



Eliminate tax liability surprises by managing the full tax cycle and verifying payment, at scale.



Forecast future tax obligations.



Ensure accurate and timely flood determination certification.



Review and monitor risk for your entire portfolio in real-time.



Protect staff, customers and properties by understanding crime risk.

We provide multiple options to access our full scale of enriched property data assets. Our next-gen APIs and data delivery platforms provide a frictionless customer experience by delivering the data where, when, and how you need it.

See your business in a whole new light. Plug into our industry-leading property and consumer database today to start problem-solving more efficiently and running your business more effectively.

To learn how CoreLogic can benefit your business, contact us today:  
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